



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

INDIGO AIRLINES

Campus Recruitment - 2019 Passing Out Batch **(ONLY FOR UNPLACED STUDENTS)**

Company	INDIGO AIRLINES (New Profile)
Website	www.goindigo.in
Batch	2019 Passing Out Batch
Joining Date	June
Job Title	Executive social Media
Eligible Degrees	Bachelor's degree in Mass Com
Eligible Branches	Mass Communication
Eligibility Criteria	No % Criteria
Location	Gurgaon
Compensation (CTC)	2.5 LPA + 60,000/- TA
Roles & Responsibilities	<ul style="list-style-type: none">➤ Understand and address the consumer queries effectively and actively on social media platforms.➤ Identify the need to assign the case to social out calling team or CR team basis the sensitivity of the case.➤ Establish the facts and gather details about the specific case by using the available tools, data and coordinating with different departments.➤ Pacify the customers/social audience by giving proper resolution in line with policies and empowerment.➤ Actively draft and publish communication for pro-active social care for customers.➤ Flag off and report perceived threat on social media to the larger social group and stay prepared with media statement.➤ Coordinate with different departments like Legal, PR, Digital, HR etc. when dealing with sensitive cases.➤ Tag/Categorize the cases as per the respective departments.➤ Share feedback with the respective departments/Airport

	<p>wherever required.</p> <ul style="list-style-type: none"> ➤ Build brand love and drive positive engagement on social media platforms. ➤ Manages social media volume with consistency and to manage their own quality of responses. ➤ Develops engaging, creative, innovative content/ideas for regularly scheduled posts, which enlighten audiences and promote brand-focused messages.
Other Desired Skills / Competencies	<ul style="list-style-type: none"> • Good communication skills (written and spoken) • Good coordination skills • Team spirit
How to Apply?	<p>All interested and Eligible students need to apply latest by 2nd March 19 by 10 pm</p> <p>CLICK HERE</p>

My Best Wishes are with you!

Prof. Dr. Ajay Rana

Advisor